

PRIVACY POLICY

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Last updated: 15th January 2026

1. Data Controller

Sampo Research

Address: Tykkimiehenkatu 3 as 1, 21280 Raisio, Finland

Email: support@samporesearch.com

2. Personal Data We Collect

We may collect:

- **Account information** (email, username, password hash)
- **Usage data** (interaction logs, feature usage, preferences)
- **Device data** (IP address, browser type, OS)
- **AI interaction data** (text inputs, uploaded files, messages)
- **Cookies and analytics data** (see Cookie Policy)

You will always be informed when providing personal data is required.

3. How We Use Personal Data

We use your data to:

- Provide core Service functionality
 - Improve performance & user experience
 - Secure the Service and prevent abuse
 - Provide customer support
 - Develop and improve AI models (only if explicitly consented or anonymized)
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4. Legal Bases (GDPR Article 6)

We process your data under:

- **Contract** — to provide you the Service

- **Consent** — for optional features (e.g., newsletters, analytics)
 - **Legitimate Interest** — to secure and improve our platform
 - **Legal Obligation** — for recordkeeping, fraud prevention
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5. Data Sharing

We do **not** sell your personal data.

We may share data with trusted providers:

- Hosting providers
- Analytics tools
- Email delivery services
- AI service providers (if applicable)

All partners follow GDPR and data-processing agreements.

6. International Transfers

If data is transferred outside the EU/EEA, we ensure adequate safeguards such as Standard Contractual Clauses (SCCs).

7. Data Retention

We keep personal data only as long as necessary:

- Account data — until account deletion
 - Logs — typically **30–180 days**
 - Backups — up to **90 days**
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8. Your GDPR Rights

You may request:

- Access to your data
- Correction
- Deletion (“Right to be forgotten”)
- Restriction of processing
- Data portability

- Withdrawal of consent

Contact: **support@samporesearch.com**

9. Security

We implement technical and organizational measures such as encryption, access controls, and secure hosting.

10. Children's Privacy

We do not knowingly collect data from minors under **16**.

11. Updates

We may update this policy and will notify users when changes are material.